

DR. PRICE'S CREAM Baking Powder

Purity in food, lower cost of living—these are the demands of the day.

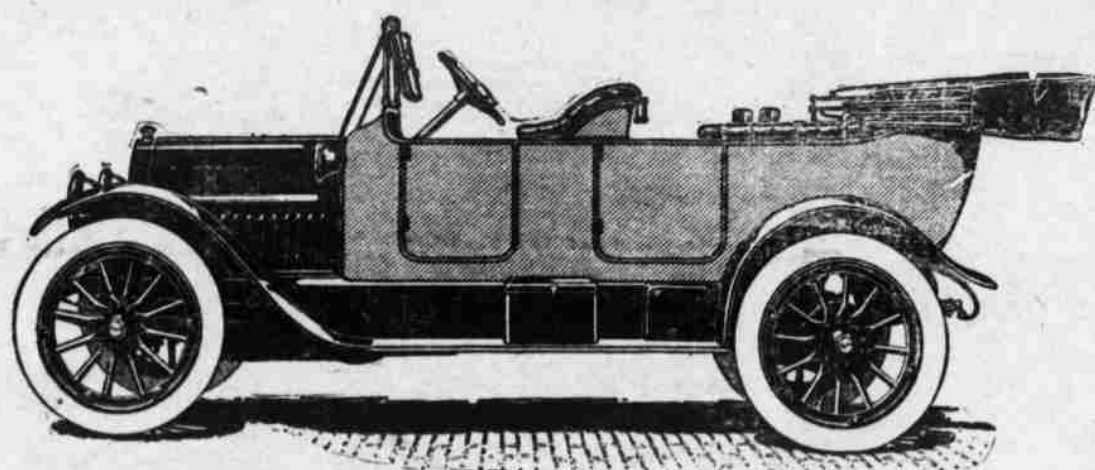
Pure food is health, and health is economy itself. We cannot have health without healthful food.

The most healthful foods are the quickly raised flour foods—biscuit, cake, muffins, crusts and other pastry, when perfectly made from wholesome ingredients.

Dr. PRICE'S baking powder makes these foods in specially attractive, appetizing and wholesome form, and for both economic and hygienic reasons, such food should be more largely substituted for meat in the daily diet.

But bear in mind that alum, or unwholesome baking powder, can never make pure, wholesome food.

"THE ARISTOCRAT OF THE HIGHWAY"



Studebaker "35"

SEVEN PASSENGER

\$1,365 Alamogordo

Full-floating Rear Axle, Electric Self-starter, Electric Lights, Jiffy Curtains, Long Wheel Base, Electric Horn, Enclosed Valves

**The Best Electric Self-Starter Ever Put On an Automobile
One Hundred Per Cent Efficient**

Every Studebaker salesman has had the same inquiry repeated many times: "Did you say the price is \$1,375.00?" Instinctively and invariably they make comparisons from the \$2,000 angle. And the Studebaker corporation is quite willing that you inspect the "Thirty-Five" through \$2000 lenses. We invite the two-thousand-dollar buyer to pay only \$1,375.00 for his automobile without any loss in satisfaction or in results.

We also ask the automobile buyer who expects to put \$1000 or \$1200 in a car, to investigate carefully and get a demonstration on the new Studebaker "Twenty-Five" at \$950.00 f.o.b. Alamogordo. This car has a long-stroke motor, demountable rims, jiffy curtains, electric horn, presto starter, silk mohair top. It is absolutely the best car ever offered to the automobile buyer at anywhere near the price.

G. F. ROUSSEAU

New York Ave ALAMOGORDO, NEW MEXICO Telephone 56

DISTRIBUTOR

for Otero County for the Richardson Motor Car Company of El Paso, Texas

LOCAL ITEMS

George Hyde of Tularosa was in town Monday.

May Sanders visited Tularosa Saturday and Sunday.

Charles Bonnell of Cloudercroft was in the city Monday.

Mrs. Ida Roberts was in town Friday from Tularosa.

Born—March 29th, to Mr. and Mrs. Leon White, a girl.

J. L. Lawson made a business trip to High Rolls Friday.

"Clean-up" a sale of men's Oxfords at cost. G. J. Wolfinger.

Born—Monday, April 7th, to Mr. and Mrs. Jack Messer, a boy.

Leslie F. Drew of San Diego, Cal., is stopping here for a few days.

Edward Chase spent Saturday and Sunday with friends in El Paso.

J. A. Thomas and William Rhenshaw were Tularosa visitors Friday.

Mrs. Parley and family of Carrizozo visited friends here Sunday.

Francis Murphy was here from Mountain Park Saturday and Sunday.

Mrs. Andrew Prude of Tularosa is visiting Mrs. L. L. Lawrence this week.

George Dillard and family left Monday morning for Winslow, Arizona.

Donald Simms is here from El Paso visiting his mother Mrs. E. L. Simms.

F. E. Brents of Denver spent Saturday and Sunday in town with friends.

R. F. Balthis of National Forest service, Cloudercroft, was in town Monday.

Lucille McKee returned Friday from a week's visit with friends in El Paso.

F. F. Beckett of Tucumcari was registered at the Alamogordo Tuesday.

Mrs. Jas. A. Baird visited Mr. and Mrs. Gene Baird Friday and Saturday.

H. M. Denney was in town Friday from Cloudercroft attending business affairs.

For the latest styles in shoes go to Wolfinger's.

Fred Kitchen of El Paso was in town Sunday.

S. Katosky was in town Monday from High Rolls.

Men's Oxfords at cost in our "clean-up" shoe sale. G. J. Wolfinger.

Mrs. George Dillard and daughter Mollie spent Friday with relatives in Tularosa.

J. Richardson of Toyah, Tex., is a new arrival at the Alamogordo sanatorium.

"Arrow brand shirts," "White Cat" Union suits, "Black Cat" hose. G. J. Wolfinger.

Mrs. C. S. Faust arrived Monday evening from El Paso for a visit here with friends.

J. D. Lauderhill left Wednesday for Maywood, Mo., where he will remain until fall.

Mrs. Ed C. Kremer and mother, Mrs. Amos, left Wednesday morning for Miami, Ariz.

John Franklin of Hawkins & Franklin, El Paso, was in town this week on legal matters.

C. S. Wood and D. P. Clayton of Cloudercroft were in town Monday and Tuesday on business.

Mrs. Ole Serungard, Miss Pauline and Bobby, were visitors in El Paso Saturday and Sunday.

Mr. and Mrs. Lincoln M. Hall of Trinidad Colo., were registered at the Alamogordo Saturday and Sunday.

Mrs. C. H. Cooper and family arrived last week from Stratford, Tex., and will make this their home for the present.

Sam Warren returned Wednesday morning from Guadalupe, Mexico, where he has been for the past three months.

Hart, Schaffner & Marx, Kirschbaum, Ed V. Price & Co., nothing better can be said about clothing.

G. J. Wolfinger.

Frank M. Stanley of Tucumcari, formerly Chinese Inspector here, passed through Saturday.

Felix Guthrie left Saturday for Carrizozo, to be gone several weeks. He will be employed in Rolland Bros. drug store at that place.

Mr. and Mrs. John Carr of Lerado, Mo., moved this week from the Davis residence on Ohio avenue to the cottage on 10th and Florida belonging to Mrs. Jodie Ragsdale.

Oscar Shenfield was in town the former part of the week from Cloudercroft to meet Mrs. Shenfield and daughter who have been visiting in Ohio for the past two months.

The Ladies' Aid of the Baptist church entertained their husbands and the members of the church at the beautiful home of Mr. and Mrs. R. H. Pierce on Tenth street Thursday evening from 8 to 10 o'clock. The evening was spent in a social way. A program of music, songs, readings and short talks on world wide evangelism and the social life of the church was rendered. Dainty refreshments of sandwiches, salad and coffee, chocolate and cake, were served.

G. J. Wolfinger has a complete stock of up-to-date men's hats.

Two New Studebakers.

Chas. A. Stevens, agent for Lincoln county, with his driver, Mr. Joseph, passed through Friday with two Studebaker "35" cars, one for Charley Spence, of Carrizozo, the other for Wayne Van Schoyck and his brother, all of whom were riding their new cars home. They were some swell "boats."

We appreciate your trade and hope to hold it by

TREATING YOU RIGHT.

Selling you goods

THAT ARE RIGHT.

At prices

THAT ARE RIGHT.

And always ready to put right ourselves.

GROOM'S MARKET, PHONE 1.

Notice.

A public sale yard will be opened at the Pioneer Stables on the first Monday in May and thereafter the first Monday in each month will be public sale day. List your stuff with us, have it in the yard on sale day and we will find you a buyer.

ALAMOGORDO TRADING CO.

WHISTLING MAN CAUGHT BY A FAMOUS AUTHOR.

The Whistling man has been caught. Unarmed and without the aid of so much as a single policeman or detective, Maximilian Foster, the well known writer, has caught the mysterious and terrifying "Whistling Man" and cleared up the whole extraordinary affair.

"Who is he?" asked a group of reporters that surrounded Mr. Foster. "The whole country is aroused and everybody wants to know who the 'whistler' is. They want to know why old man Craig fled from America; they want to know what it is The Whistling Man knows about the conspiracy; they want to know why Adair, the banker, forbade his daughter to speak to Leonard Craig. If you have the inside story of the case Mr. Foster, it's up to you to give it to the public."

Mr. Foster smiled and then said: "The complete story of the Whistling Man—who he is, why he whistles, what he knows about old man Craig, Adair, the banker, and the people in New York who are mixed up in the conspiracy, will be told in the Saturday Evening Post beginning with the issue dated April 10."

"Tell Max Ogden that you are looking for 'The Whistling Man,'" tell him that you want to know who this mysterious character is and who he whistles. And, remember, it's in The Saturday Evening Post, the one that went on sale Thursday, April 10."

Statement of

The Hartford Fire Insurance Company, of Hartford, Connecticut.

as of December 31st, 1912.

Assets \$26,492,318.21

Liabilities 15,978,625.99

Surplus to Policy Holders 10,513,692.22

J. M. HAWKINS, Agent.

BIDDY'S CACKLING
SOUNDS LIKE
MONEY JINGLING

EGGS MAKE MONEY
Do not force, but conform to the highest point of profit.

CONKEY'S LAYING TONIC
promotes activity and multiplication of egg-making material—THE WHOLE SECRET OF LUGGAGE. Always keep it if it doesn't please. Prices 25c, 50c and \$1. Ask for Conkey's Laying Tonic, El Paso.

FOR SALE BY THE MURRELL FEED STORE ALAMOGORDO, N. M.

Mr. Park Votes Bonds.
Last Monday Mr. Park voted \$2000 school bonds. Good! That means one more school for Otero county.

Notice for Publication.
Department of the Interior, U. S. Land Office at Las Cruces, N. M., March 8, 1913.

Notice is hereby given that Nancy C. Groom, of Alamogordo, New Mexico, who, on April 16, 1911, made Homestead Entry, No. 9437, for SW 1/4 Section 19, Township 1 S., Range 10 E., N. M. P. M., has filed notice of intention to make Final Three Year Proof, to establish claim to the land above described, before M. W. Parker, U. S. Commissioner, at Alamogordo, New Mexico, on the 25th day of April 1913. Claimant names as witnesses: J. C. McKillip, A. T. Edge, Mrs. E. L. Reynolds and Clayton Bennett, all of Alamogordo, New Mexico.

JOSE GONZALES, Register.

Notice for Publication.
Department of the Interior, U. S. Land Office at Las Cruces, N. M., March 11, 1913.

Notice is hereby given that O. P. Norris, now Mrs. A. Diller, of Alamogordo, N. M., who, on December 18, 1907, made Homestead Entry, No. 5628, (02399), for SE 1/4 NW 1/4, Section 8, Township 10 S., Range 10 E., N. M. P. M., has filed notice of intention to make final five year proof, to establish claim to the land above described before M. W. Parker, U. S. Commissioner, at Alamogordo, N. M. on the 25th day of April, 1913. Claimant names as witnesses: A. K. Gore, B. M. Hudman, El Grant and R. W. Cooper, all of Alamogordo, N. M.

JOSE GONZALES, Register.

Notice of Sale.
State of New Mexico, County of Otero, In the District Court.

A. D. Bishop, plaintiff, vs. George and Will Burnette, defendants. No 1051.

Whereas the District Court for the above-named county on the 26th day of October, 1911, in an action for damages rendered judgment in favor of the plaintiff and against the defendants for the sum of \$540.00 and costs amounting to \$13.85 and directed that the property of the defendants hereinafter described, which had been before the said date attached by the Sheriff of the said County of Otero, to be sold according to law.

And Whereas a Writ of Vendition Exponas was issued out of the above named Court on the 27th day of March, 1913, to the undersigned directed commanding him to sell the said property in the manner prescribed by law to satisfy the judgment of the plaintiff and costs.

Now Therefore notice is hereby given that I will on the 1st day of May, 1913, at the front door of the Court House at Alamogordo, New Mexico, at ten o'clock a. m., expose and sell at public auction to the highest bidder for cash the said property of the defendants described as follows, to-wit: N. W. 1/4 of Section 14, Township 19 S., Range 10 E., in Otero County, New Mexico to satisfy the said judgment of plaintiff, interest, costs and the expenses of the same.

JAMES HUNTER,
Sheriff of Otero County, N. M.
J. L. Lawson, Attorney for Plaintiff, Alamogordo, N. M.

STATEMENT of the ownership,

management, etc., of Alamogordo-News-Advertiser, published weekly at Alamogordo, New Mexico, required by the Act of Aug. 24, 1912: Name of editor, managing editor, business manager and publisher.

Chas. P. Downs, Alamogordo, N. M. Owner, Chas. P. Downs, Alamogordo, N. M. Known bondholders, mortgagees and other securities: First National Bank, Jacob Snaver and Morgan Brothers, all of Alamogordo, N. M.

(Signed) CHAS. P. DOWNS.
Sworn to and subscribed before me this 25th day of March, 1913.

(Signed) H. H. Major,
Notary Public.

My commission expires Aug. 7, 1916

CLASSIFIED

One Cent Per Word Each Insertion

FOR SALE—10-foot Samson wind mill, 50 feet pipe, 3-foot cylinder brass, 6x6 tank. Address Box 274, Alamogordo, N. M.

FOR SALE—Potted tomato and pepper plants. Phone 68. L. N. Jones.

FOR SALE—Indian Runner duck eggs, also a few ducks. O. G. Cady. See Ed Martin.

LET ME decorate your home, office, store, lodge room and church. Address, Wm. Monaghan, Alamogordo, N. M.

Pacific Mutual Life Insurance Company of California
Assets December 31, 1912 \$26,243,005.92
Liabilities December 31, 1912 23,327,889.94
Gross Surplus 2,915,115.98
LIFE, ACCIDENT AND HEALTH INSURANCE
F. B. SCHWENKER, GENERAL AGENT
WE LEAD IN NEW MEXICO

HUGHES & BENNETT
Four Car Loads of Merchandise
in Six Weeks

1 Car of Canned Goods. 2 Cars of Potatoes 1 Car Flour

Think of It!

100 lbs. Finest Burbank Potatoes \$2.00. 50 lbs. Wichita Best Flour \$1.50

Gold Bar Brand Finest Fruits Canned
No. 3 Can Red Raspberries 35c. No. 3 Can Blackberries 30c.
" " Strawberries " 30c. " 2 Cans in Heavy Syrup 30c

Delicious Gold Bar Pine Apple
No. 3 Cans, per can 30c. No. 2 Cans, per can 25c.

Get Into Action Right Now. What you Want When you Want it.

HUGHES & BENNETT

**CONSERVATION
OF YOUR RESOURCES**

It is conceded the world over that the best way to conserve one's income is to have a bank count.

Those who get ahead in the world are the good managers who have learned to conserve their incomes. Your opportunity to do so lies in having an account at this bank.

THINK THIS OVER: Just because you can open an account at this bank any time, don't get the idea that any time will do—the proper time is right now!

**ALAMO STATE BANK
ALAMOGORDO, NEW MEXICO**

GET A RECEIPT
With every cash purchase at
WARREN'S
You get a receipt which will be redeemed at 5 per cent in free goods. Return \$5.00 in these cash receipts and get 25c in trade free. You will be surprised at the saving this will mean to you. The star indicates cash receipts.
GET A RECEIPT

**Advancing
Their
Interests**

WE ENDEAVOR to advance the interests of our customers in every legitimate way. In so doing, our motives may be somewhat tinged with selfishness, for, upon the prosperity of its patrons hinges the success of every bank.

**FIRST NATIONAL BANK
ALAMOGORDO, N. M.**

J. E. ORR, Agent
Singer Sewing Machines
Oliver Type-writers, and
Supplies
Box 259 Alamogordo, N. M.

FRIBLEY'S MARKET
D. A. Fribley, Proprietor.

Oysters, Dill Pickles

MEAT

Green and Ripe Olives

'Phone No. 12